

MEDIA KIT



2026 GO PORTSMOUTH NH

THE SEACOAST AT A GLANCE

400+ YEARS OF STORIES. 18 MILES OF COASTLINE. ONE VERY WALKABLE DESTINATION.

Portsmouth and New Hampshire's Seacoast offer a distinctly New England experience where history, food, arts, culture and the ocean come together.

From Portsmouth's historic downtown and working waterfront to beaches, islands, lighthouses and coastal communities, the Seacoast packs an extraordinary range of experiences into a compact destination.

WHY THE SEACOAST?

HISTORY

400+ years of American history, historic homes, museums, tours and stories—including major programming surrounding **America 250** in 2026.

FOOD & DRINK

An independent dining scene packed with seafood, creative restaurants, craft breweries, bakeries, cocktails and locally sourced food. [And still, with more restaurant seats than citizens.](#)

ARTS & CULTURE

Theater, live music, galleries, museums, film and food festivals and a thriving creative community.

COAST & OUTDOORS

18 miles of N.H. coastline, beaches, boating, kayaking, sailing, fishing, islands and the Piscataqua River.

SHOPPING & DOWNTOWN

Independent shops, galleries and restaurants centered around Portsmouth's historic, highly walkable downtown.

FOUR SEASONS

Beach days and outdoor concerts in summer. Foliage and festivals in fall. Holiday traditions in winter. Gardens, dining and outdoor adventures in spring.

2026 STORYLINES

us **America 250** — Explore the Seacoast's Revolutionary-era history and the people and places that shaped the nation.

 **The Working Piscataqua** — Discover the river, harbor, tugboats, fishing, boating and maritime traditions that continue to define the region.

 **The Betty & Barney Hill Story** — Explore one of America's most famous UFO stories, rooted right here in Portsmouth.

 **A Small City With a Big Food Scene** — Discover why independent restaurants have made Portsmouth a destination for food lovers.

FAST FACTS

PORTSMOUTH • 400+ years of history

SEACOAST • 18 miles of NH coastline

REGION • Portsmouth + coastal New Hampshire + Southern Maine + North Shore Massachusetts

EXPERIENCE • History • Food • Arts • Outdoors • Shopping • Maritime

GO PORTSMOUTH NH

Your guide to Portsmouth and the Seacoast.

[Goportsmouthnh.com](https://goportsmouthnh.com)

2026 GO PORTSMOUTH NH

MEDIA RESOURCES

YOUR SEACOAST STORY STARTS HERE.

Go Portsmouth NH helps journalists, travel writers, influencers, photographers and producers discover—and tell—the stories of Portsmouth and the Seacoast.

WE CAN HELP WITH

STORY DEVELOPMENT

Local story ideas, experts, background information and introductions.

CUSTOM ITINERARIES

History, food, arts, shopping, outdoor recreation, maritime experiences and seasonal itineraries tailored to your assignment.

MEDIA VISITS & FAM TRIPS

We can help coordinate accommodations, dining, attractions, tours, experiences and local connections.

PHOTO & VIDEO

High-resolution destination photography and B-roll are available for editorial use.

2026 MEDIA STORY IDEAS

- **America 250 on the Seacoast**
- Portsmouth's 400+ years of history
- The Piscataqua: a working waterfront
- New England's independent food scene
- 18 miles of beaches, islands and coastline
- Arts and culture in a small coastal city
- Fall foliage, winter holidays and four-season travel
- The unexpected, quirky and unusual side of Portsmouth

MEDIA VISIT REQUESTS

Whenever possible, please contact us **3–4 weeks before your planned visit.**

Please include:

- Your name and media outlet
- Assignment/story concept
- Proposed dates
- Publication/platform and audience
- Deadline
- Areas of interest
- Social media handles

MEDIA CONTACT

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MEDIA DOWNLOADS

High-Resolution Photography

[Aerial tugboats photo](#) photographed by William Zimmermann



[Isle of Shoals photo](#) photographed by William Zimmermann



[Prescott Park Arts Festival photo](#) photographed by William Zimmermann



[Downtown Portsmouth photo](#) photographed by William Zimmermann



TOPICS

[Portsmouth Welcomes LGBTQ+ Guests](#)

[Events Calendar](#)

GO PORTSMOUTH NH

[*Historic New England. Independent spirit. Ocean air.*](#)

goportsmouthnh.com